



Uka Tarsadia University

SRIMCA_MBA

Report on Expert Talk

Name of the Event

Expert Talk on Utilizing Prospect theory in Financial Decision making

Date: 14/03/2024

Venue: SRIMCA C-105

Time: 12.30 to 2.30 pm

Total No. of Participants (Male: 15, Female : 24, Total : 39)

Name of the Expert : Dr Meghna Dangi (Outside expert)

About Expert: Dr. Meghna Dangi is presently working as Associate Professor at AURO University and has about two decades of academic experience including a short stint in the corporate sector. She is with AURO University for the past eleven years and describes this tenure as most satisfying. Before joining AURO, she was associated with ICFAI National College, Surat and Metas of Seventh Day Adventist College, Surat. She has to her credit a PhD. in the field of Behavioral Finance. She is also a Fellow member of The Institute of Chartered Accountants of India as well as Cost and Management Accountants of India. Her domain areas of teaching include Financial Accounting, Financial Management, Management Accounting and Management of Financial Services and Behavioral Finance.

Event Coordinator: Dr krunal Patel & Ms Bhoomi Patel

Program objective : Utilizing Prospect theory in Financial Decision making

Program outline : SRIMCA- MBA hosted an expert session on March 14, 2024, focusing on the utilization of Prospect Theory in Financial Decision Making. Dr. Meghna Dangi, an Assistant Professor at Auro University, was invited to deliver a lecture on this subject matter.

The expert session delved into the practical applications of Prospect Theory in financial decision making. Dr. Dangi discussed how understanding Prospect Theory can inform investment strategies, portfolio allocation decisions, and risk management practices. She emphasized the importance of framing decisions in terms of potential gains or losses relative to investors' reference points and how incorporating Prospect Theory insights can lead to more informed and adaptive investment approaches.

Dr. Dangi also addressed the challenges and considerations associated with applying Prospect Theory in financial contexts. She highlighted the complexity of human behavior and the limitations of traditional economic models that assume rational decision making.

Program outcomes: The expert session on Utilizing Prospect Theory in Financial Decision Making provided valuable insights and practical guidance for students & mentors. Dr. Meghna Dangi's expertise and engaging presentation style facilitated a deep understanding of Prospect Theory's implications for investment decision making. Overall, the session contributed to enhancing participants' knowledge and skills in navigating the complexities of financial markets through a behavioral finance lens.

Schedule of Events in a tabular format (if applicable)

Time	Activity
12.30 to 2.30 pm	Expert Talk

List of Participants in a tabular format ((if applicable)

Name of Participant	Stream	Name of Program
SYMBA Finance	Finance	MBA





Report prepared by : Ms Bhoomi Patel

Date: 20/03/2024